



NURSING >> tomorrow



# Nursing Tomorrow: The Campaign for Yale School of Nursing

# A Message from the Dean

In the next twenty-five years, the profession of nursing faces challenge and change on many fronts. In the United States, the number of elderly residents will grow to constitute twenty percent of our total population and demand an even greater proportion of our health care resources. Abroad, health concerns will reflect the trend toward globalization, and nursing must rise to the making of policy and the delivery of care to the neediest populations. In the laboratory, new discoveries will revolutionize the way we treat and manage disease. And in the clinic, the rapid evolution of nurses' roles and responsibilities will continue, even as the shortage of nurses – and nurse educators – grows more pressing.

The Yale School of Nursing has always devoted itself to meeting these challenges – pursuing its mission of better health care for all people – but an even greater commitment is required of us now, toward education, research, and clinical care. The Yale Tomorrow campaign promises to advance our work in all these areas.

*Humanitarian vision  
and commitment  
to excellence*

Our School has a far-reaching influence on the profession of nursing, impacting how care is delivered today and setting new directions for tomorrow. We stand among the top ten nursing schools in the country, and our specialty areas in pediatric nursing, psychiatric-mental health nursing, nurse-midwifery, and adult and family practice have consistently ranked among the top five. We are ranked sixth in NIH funding. Our faculty members head acclaimed research centers in areas ranging from chronic illness care to health disparities. As a graduate institution, we train advanced practice nurses for positions of greater specialization and responsibility, while preparing the nurse educators who are so critically needed to teach the next generation of caregivers.

At Yale, our scholars pursue their research and teaching with a humanitarian vision and a commitment to excellence. For more than eighty years, our faculty and alumnae/i alike have been pioneers in hospice care, nurse certification, midwifery, prenatal care, and international outreach. Gifted with an abiding social awareness, they have made lasting contributions to their communities. They have trained thousands of nurses and created new models of practice and research, leading to crucial improvements in patient care and health outcomes. Now, we aim to secure this tradition for a new generation of nurses and patients around the world.

*Preparing ideas and  
leaders for tomorrow*

Among our chief goals, we will help meet the demand for nurses by continuing to train excellent practitioners, especially for the nation's burgeoning elderly population. We are investing in core research areas and expanding our gerontology scholarship by endowing a new faculty position in this critical area. To address global issues, we recently initiated a Center for International Nursing Scholarship, fostering a greater exchange of ideas and services, and we are building funds to support internships abroad. We have established a new doctoral program for students pursuing a career in academia. We are building endowment to support a wide range of clinical initiatives, and we will continue to recruit and retain the sought-after scholar-practitioners who give our world-class faculty its depth and breadth. Perhaps most important, we are securing new financial aid funds so that outstanding students can afford to be here.

I am a Yale nurse. My Yale education changed my life; it inspired my love of research, made me a caring practitioner, and was the root of my interest in improving the health outcomes of children with diabetes. I was drawn back to Yale because this is one of the few top-tier schools of nursing that place equal value on practice, scholarship, and teaching. I believe this education distinguishes a Yale nurse from any other – and Yale nurses are needed now more than ever.

As we look ahead to tomorrow's challenges, I invite you to join the Campaign for Yale School of Nursing.

Sincerely,

A handwritten signature in cursive script that reads "Margaret Grey". The signature is written in black ink and is positioned below the word "Sincerely,".

Margaret Grey  
*Dean, School of Nursing*  
*Annie Goodrich Professor of Nursing*

We aim to build  
our knowledge,  
comfort the  
sick, and equip  
our students  
to advance  
health care in  
this century

# Education, Research, and Clinical Excellence

This campaign builds support for the Yale School of Nursing at a vital time for both the School and for nursing as a whole. In an era of change, the School remains committed to preparing students for careers as nurse clinicians and nurse scholars capable of improving practice through sound clinical judgment, scholarship, and research. At the same time, the School's faculty is actively expanding the foundations of theory and research on which the profession depends. These overlapping missions are further united by a shared dedication to compassionate clinical care in the local, national, and international community.

## *Meeting the need for financial aid*

Excellence in all these areas begins with outstanding students, and the campaign offers a welcome opportunity for the School to strengthen its financial aid – an area of pressing need. Indeed, for a program costing about \$100,000, many nursing students receive just \$5,000 to \$10,000 in scholarships, and they can graduate with a crushing burden of debt. While applications to the School's programs continue to rise, enrollment can be jeopardized if the School fails to secure adequate financial aid. To ensure that economic hardship will not bar a qualified applicant from Yale, the School aims to raise its financial aid endowment significantly and greatly increase its need-based and merit-based aid.

The School also aims to increase the percentage of minority students enrolled in its programs. The Center for Health Disparities – in partnership with Howard University's School of Nursing – serves as a national model for introducing undergraduate minority nursing students to postgraduate work and a career in research. This innovative program has been an asset to student recruitment, but much more needs to be accomplished. New funding for support networks and financial aid will promote the recruitment and retention of students of color and advance a more diverse School of Nursing and health care workforce.

## *Educating tomorrow's practitioners*

Strong clinical programs and academic initiatives have lifted the Yale School of Nursing into a leadership role in the field of education. Dedicated to graduate-level study, the School is focused on educating specialists and researchers. Students seeking master's degrees in advanced practice nursing work alongside clinically active faculty members, senior nurse researchers, and experts in health care policy – an exposure that is the hallmark of the Yale experience.

As nursing faculty members find new ways to affect the health of individuals and families, students work alongside them, developing, for example, new strategies to minimize the spread of diabetes and the HIV/AIDS epidemic. They collaborate on new models to care for the chronically ill; put in place new technology to bring cardiac care into the home setting; and develop new programs to reduce disparities in health. This work provides cutting-edge learning opportunities for students while meeting the emerging needs of patients. To continue to prepare the best nurses for clinical practice, new endowment for these programs is essential.

Yale nursing students learn through directed experiences in hospitals and community clinics throughout the New Haven area. An endowment to offset the costs of clinical rotations will allow students access to the best placements in Connecticut and abroad. New funding can also help the School secure the latest teaching technologies. For example, in partnership with Yale School of Medicine and Yale–New Haven Hospital, the School plans to acquire and operate simulation laboratories that train nurses to handle emergency situations and teach nursing and medical students how to operate as a team. The campaign will secure start-up funds for these laboratories and other interactive technologies, as well as a stream of funds to offset the costs of operating them.

*Preparing tomorrow's  
scholars*

In 2006–2007, in a milestone in its history, the School replaced its Doctor of Nursing Science (DNSC) program with a PH.D. program. This challenging research degree is designed for nurses with the talent to become tomorrow's researchers and faculty members. The degree will not only draw more of the nation's top students to the Yale campus, but also attract outstanding faculty who wish to serve as their teachers and mentors. Elevating the prestige and impact of Yale's programs overall, the PH.D. will greatly enhance the educational options offered. Substantial financial aid resources are required to give this initiative a strong start and ensure its future.

*Reaching across the world*

The mission of improving the health of all people means transcending boundaries. Yale nurses, including faculty, students, and alumnae/i, have always worked on a broad geographic scale to eliminate suffering, provide care for the underserved, and elevate the human condition. As the world shrinks, Yale-trained nurses have joined the battles against HIV infection in China, type 2 diabetes in Thailand, unsafe childbirth practices in India, and postwar environmental health hazards. Tomorrow's nurses will need to have an even more comprehensive understanding of the scope and requirements of health problems around the globe.





Until now, the School's international initiatives have focused on a limited number of student clinical rotations and select faculty research projects. And although some students elect to participate in a community health experience abroad, many more would like to participate but are unable to afford the expense. To make these experiences more widely available and encourage students to adopt a global perspective, the campaign will fund more opportunities for students and faculty to work abroad. An investment in the campaign will also support the development of the new Yale Center for International Nursing Scholarship – promoting collaborative work and the thoughtful examination of cross-cultural and cross-border issues.

As students and faculty members build relationships, learn from their hosts, and lend expertise to the countries that need it the most, they will strengthen the School of Nursing's position as a global leader in international health and nursing education.

*Augmenting our  
faculty resources*

Nationwide, more than 60 percent of current nurse educators are expected to retire within the next ten years, bringing competition for the best nursing faculty to an all-time high. At the same time, new discoveries in biomedical science, public health, and clinical practice are transforming the profession and the health care outcomes it can deliver. Yale's nursing faculty have long been at the forefront of education and research, but new resources are essential to their continued eminence in a fast-growing, fast-changing field.

The endowed chair is a powerful tool in attracting and retaining the best scholars on the faculty. A permanent financial resource, it confers prestige on a scholar that is recognized and sought throughout academia. The Campaign will establish endowed chairs in the areas of chronic illness, acute care, and nurse-midwifery as well as a chair to expand the School's capabilities in gerontology.

Other types of funding, directed to any specialty, can support faculty and the work they do in the laboratory, classroom, or clinic. A visiting scholar fund, bringing an eminent scholar or practitioner to Yale for a semester of research and teaching, can help to keep faculty and students in touch with the latest ideas and methods. A dean's education fund, supplying a ready source of flexible, spendable funding, empowers innovative faculty wishing to pursue a special teaching opportunity. The School's ability to support these activities perpetuates a rigorous and rewarding academic environment.

Scholars are also attracted to institutions that support their desire to conduct world-class research. In nursing, this not only requires funding for laboratory science, but also demands support for the work faculty and students do in local hospitals and community clinical settings. The Yale School of Nursing is renowned for its research centers, collaborations, and cross-disciplinary projects, such as its pivotal studies on posttraumatic stress in parents of cancer patients, self-management among African-American women with diabetes, and others.

Building on this reputation for leadership, the School now seeks to expand its research funding with new endowment and programmatic support. For example, the Yale Research Unit on Pediatric Psychopharmacology is part of a multi-site consortium focused on developing and testing new treatments for children with autism and related disorders. The center is also actively exploring ways to treat Tourette syndrome and obsessive compulsive disorder in children. With funding to sustain this work, the center promises to define new treatment protocols for children suffering from these illnesses, as well as new management strategies for their families.

Other groundbreaking research at the School centers on cardiac critical-care nursing. Studies of the appropriate and safe use of technology, like heart monitors, not only add to our basic knowledge of clinical medicine, but also lead to improved practices regarding the use of that technology in hospital settings. Private support of such research can reduce the School's dependence on less reliable sources, like government or corporate grants, as it allocates research funds to forward-looking faculty members year after year.

The School is seeking new endowment and term funding to support a range of research initiatives, including the Center for Clinical Affairs, the Center for Excellence in Chronic Illness Care, the Center for Health Policy and Ethics, the Center for Self- and Family Management of Vulnerable Populations, and the Yale-Howard Partnership Center on Reducing Health Disparities. The School also looks to fund initiatives in cardiovascular disease, cancer, diabetes, health promotion, HIV, and gerontology. These resources are essential to meet the emerging needs of patients, demonstrate better ways to deliver care, and supply the rigorously supported findings needed by policymakers in the United States and abroad.

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# Preparing to Meet the Demands of Tomorrow

Today the field of nursing is changing. Nurses continue to care for patients at their bedsides, but they also contribute original research, shape policy, and have an undeniable impact on the future of health care. They are valued for their expertise in the most complex social issues, from child obesity and infectious diseases to the holistic management of chronic pain. As the nation's population ages and the demand for good nurses steadily rises, more and more people are choosing this profession – and seeking the best possible nursing education.

The Yale School of Nursing can make a powerful contribution to global health. Its foundation is strong and certain, and its accomplishments serve as proof that Yale nurses, researchers, and educators go beyond the expected, always working to create better systems of care and ensure better health for the generations that will follow.

As one of the first schools of its kind founded within a university setting, the Yale School of Nursing has always challenged itself to advance the profession. Please join us as we continue to lead the way.

# Representative Giving Opportunities in Yale School of Nursing

## **Faculty and Senior Staff Support**

Deanship of the School of Nursing	\$5,000,000
Professorship	\$3,000,000
Visiting Scholar Fund	\$100,000 or more

## **Financial Aid**

Doctoral Fellowship	\$100,000 or more
International Fellowship	\$100,000 or more
Scholarship	\$50,000 or more

## **Programs**

Dean's Education Fund	\$100,000 or more
Student Clinical Rotations Fund	\$100,000 or more

## **Annual Giving**

School of Nursing Alumnae/i Fund	\$25 – \$50,000
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To learn more about the many ways of giving to Yale School of Nursing, please visit [www.givingcatalog.yale.edu](http://www.givingcatalog.yale.edu) or call Lisa Hottin, Director, Office of External Relations, at 203.785.7920.

Yale School of Nursing  
Office of Development and Alumnae/i Affairs  
100 Church Street South  
P.O. Box 9740  
New Haven, CT 06536-0740  
T 203.785.7920 F 203.737.1748  
[www.yale.edu/yaletomorrow](http://www.yale.edu/yaletomorrow)

Photography:  
Rick Allen  
Lisa Link  
Robert Lisak  
Michael Marsland  
Ilya Sverdlov  
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